On November 2011 we held the 14th Minerva Workshop. The meeting took place at Room 527, Bloomfield building, Faculty of Industrial Engineering, Technion

Below is the program of the Workshop:

## The Minerva Workshop Series

## November 30:

In-vehicle data recorders for monitoring and feedback on drivers' behavior

Oren Musicant "Or Yarok"

The effect of advertising billboards on driving performance as a function of size and type

Hadas Marciano Haifa University

The impact of In Vehicle Data Recorder information on driving behavior Yoram Shiftan Transportation -Technion

The decision making style of reckles drivers

Eldad Yechiam, Technion