On January 2013 we held the 18th Minerva Workshop. The topic was "Loss Aversion and Decisions" and the meeting took place at Room 527, Bloomfield Building, Faculty of Industrial Engineering, Technion.

Below is the program of the Workshop:

The Minerva Workshop Series

The Minerva Workshop on Loss Aversion and Decisions

Friday, January 4, 9:30-13:15

| 9:30 | Coffee | |
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| 10:00 | Loss aversion in decisions under risk: Five clarifications | Eyal Ert, Hebrew University |
| 10:30 | Loss attention, the tax max effect, and the fascinating scar effect | Eldad Yechiam, Technion |
| 11:00 | Coffee | |
| 11:15 | Loss aversion under risk and under uncertainty: A critical test | Han Bleichrodt, Erasmus University |
| 11:30 | Round table discussion: The description value of loss aversion | Ido Erev, Technion (moderator), |
| 12:15 | Lunch | |
| 12:45 | Goal formation attenuates over adaptation to good times | Martin Hohnisch and Sabine Pittnauer, University of Bonn |
| 13:15 | Naive play and the process of choice in guessing games | Chloe Tergiman, University of British Columbia |