



***Max-Wertheimer Minerva Center for Cognitive Processes  
and Human Performance***

**Metacognition of Learning and Memory**

# **The Strategic Regulation of Memory Accuracy and Informativeness**

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# Memory metaphors and the real-life/ laboratory controversy: Correspondence versus storehouse conceptions of memory

**Abstract:** The study of memory is witnessing a spirited clash between proponents of traditional laboratory research and those advocating a more naturalistic approach to the study of "real-life" or "everyday" memory. The debate has generally centered on the "what" (content), "where" (context), and "how" (methods) of memory research. In this target article, we argue that the controversy discloses a further, more fundamental breach between two underlying memory metaphors, each having distinct implications for memory theory and assessment: Whereas traditional memory research has been dominated by the *storehouse* metaphor, leading to a focus on the *number* of items remaining in store and accessible to memory, the recent wave of everyday memory research has shifted toward a *correspondence* metaphor, focusing on the *accuracy* of memory in representing past events. The correspondence metaphor calls for a research approach

## Monitoring and Control Processes in the Strategic Regulation of Memory Accuracy

Asher Koriat and Morris Goldsmith  
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When people are allowed freedom to volunteer or withhold information, they can enhance the accuracy of their memory reports substantially relative to forced-report performance. A theoretical framework addressing the strategic regulation of memory reporting is put forward that delineates the mediating role of metamemorial monitoring and control processes. Although the enhancement of memory accuracy is generally accompanied by a reduction in memory quantity, experimental and simulation results indicate that both of these effects depend critically on (a) accuracy incentive

# Eyewitness memory

***Trying:***

***“To Tell the Whole Truth and Nothing but the Truth”***

## A “real-life” example

**Q:** *Please tell us what you saw as you were getting out of your car.*

**A:** I had just opened the door when I heard someone scream. As I looked up, a man in a dark sweatsuit burst through the gate of the yard and ran full speed down the alley. I think he was carrying a bag or something.

**Q:** *This bag – what color was it?*

**A:** Umm... I'm not sure.

**Q:** *Could you take a guess?*

**A:** No.

**Q:** *Do you remember what time it was?*

**A:** Around 6 o'clock, maybe 6:30.

**Q:** *Can you be more specific?*

**A:** Umm... I'd say between 6:15 and 6:30.

## Two Types of Report Control

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- **Report Option** – Withholding particular items of information (responding “don’t know” or “don’t remember”) in order to *screen out wrong answers*.
- **Grain Size** – choosing a level of coarseness or generality at which the answer is *unlikely to be wrong*.

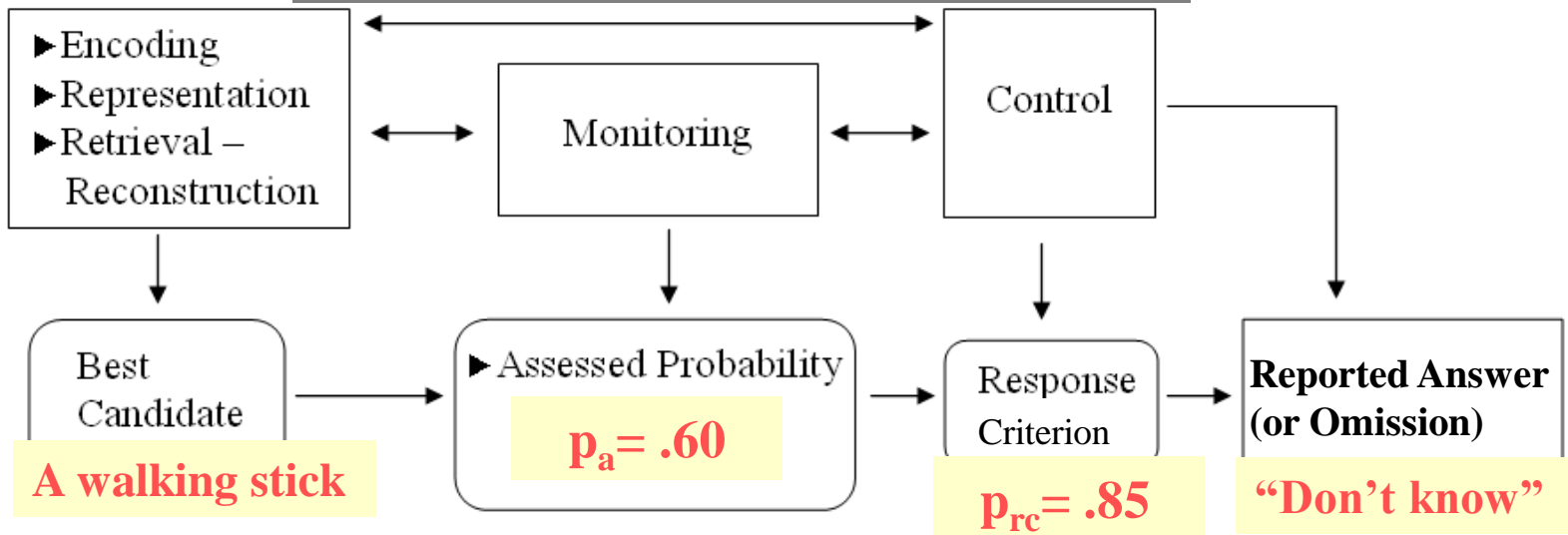
## A GENERAL FRAMEWORK FOR THE CONTROL OF MEMORY REPORTING

**What was the defendant holding when he threatened the deceased?**

Personal Goals and Task Demands

*“to tell the whole truth (quantity), and nothing but the truth (accuracy)”*

**QUANTITY – ACCURACY TRADE-OFF**



MEMORY	<u>METAMEMORY</u>	PERFORMANCE
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**Retrieval ==> Monitoring ==> Control ==> Performance**

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- **Retrieval ("memory"):**

the amount and quality of the information that can be retrieved.

- **Monitoring effectiveness:**      **(confidence ⇔ correctness)**

the extent to which the assessed probabilities successfully differentiate correct from incorrect candidate answers.

- **Report criterion setting:**

the confidence threshold, above which retrieved information is reported, below which it is withheld.

- **Control sensitivity:**      **(confidence ⇔ volunteering)**

the extent to which the volunteering or withholding of answers is in fact based on the monitoring output.

# QAP Assessment Methodology

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- A set of memory questions or cues
- For each item:
  - Forced report answer
  - Confidence rating (subjective probability correct)
  - Free report decision – volunteer or withhold
    - Accuracy Incentive: +1 for correct answers  
-1 for wrong answers  
0 for withheld answers

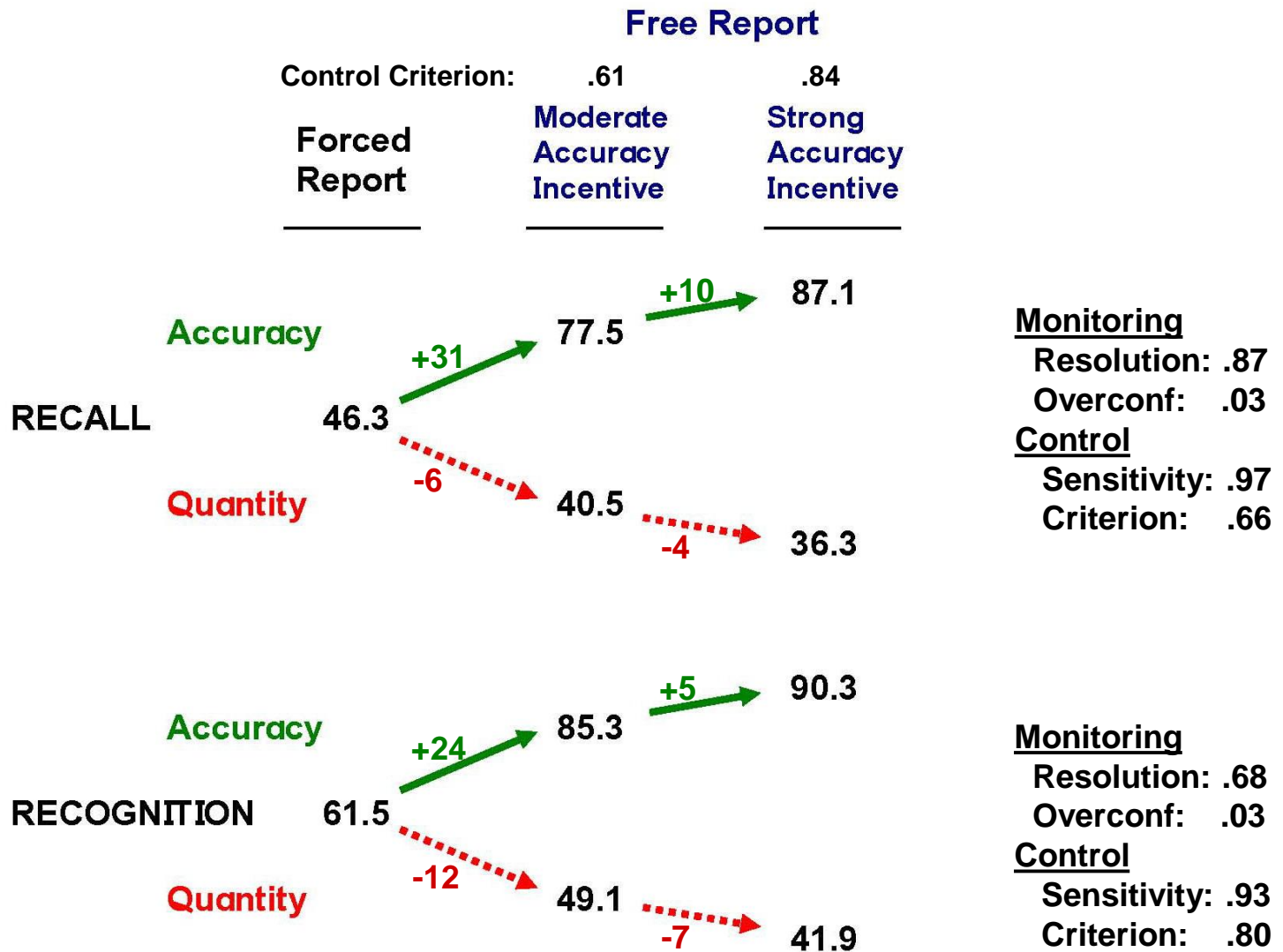


# QAP Assessment Methodology

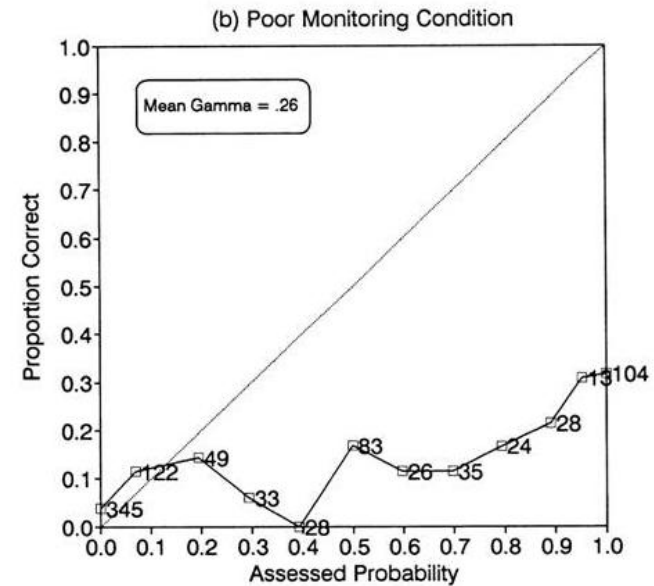
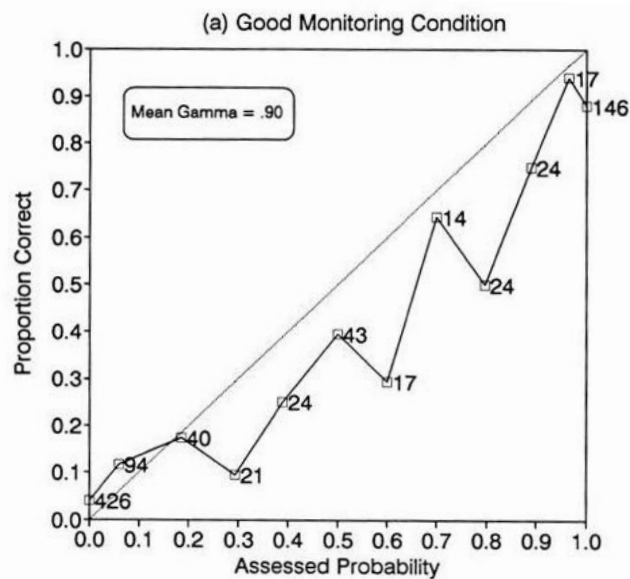
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## TAPS:

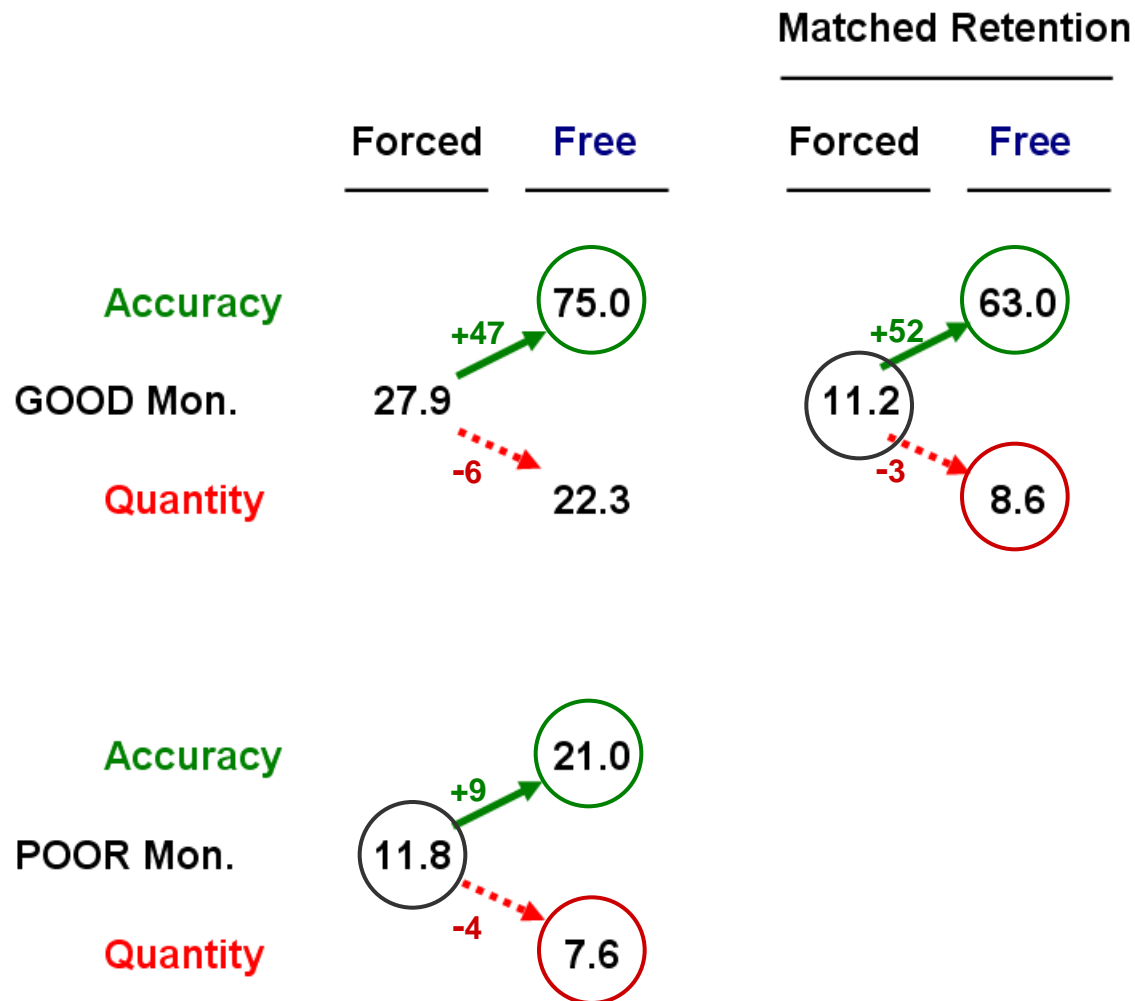
- **RETRIEVAL** (forced-report % correct)
- **MONITORING** (confidence ⇔ correctness)
- **CONTROL** (confidence ⇔ volunteering)
- **PERFORMANCE** (free-report)
  - Quantity - % of **questions** answered correctly.
  - Accuracy - % of **answers** that are correct.



## Contribution of Monitoring



**Koriat and Goldsmith (1996, Experiment 2). Calibration curves for standard and deceptive items.**



# Applications

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- **Eyewitness memory** (*e.g., Evans & Fisher, 2010 ; Weber & Perfect, 2012*)
- **Children's memory** (*e.g., Koriatic et al., 2001; Roebers & Schneider, 2002, 2005*)
- **Aging** (*e.g., Kelley & Sahakyan, 2003; Pansky et al., 2009; Rhodes & Kelley, 2005*)
- **Clinical populations** (*e.g., Ben-Shachar et al., 2013; Danion et al., 2001; Koren et al., 2006*)
- **Psychometric testing** (*e.g., Higham, 2006; Higham & Arnold, 2007; Norea-Koren, 2005*)
- **Accuracy over time** (*e.g., Goldsmith et al., 2005; Evans & Fisher, 2010*)
- **Encoding specificity** (*e.g., Higham, 2002; Higham & Tam, 2005*)

## Control over Grain Size

*What time did the incident occur?*

6:20

**guess**

6:15 – 6:30

**probably**

6:00 – 7:00

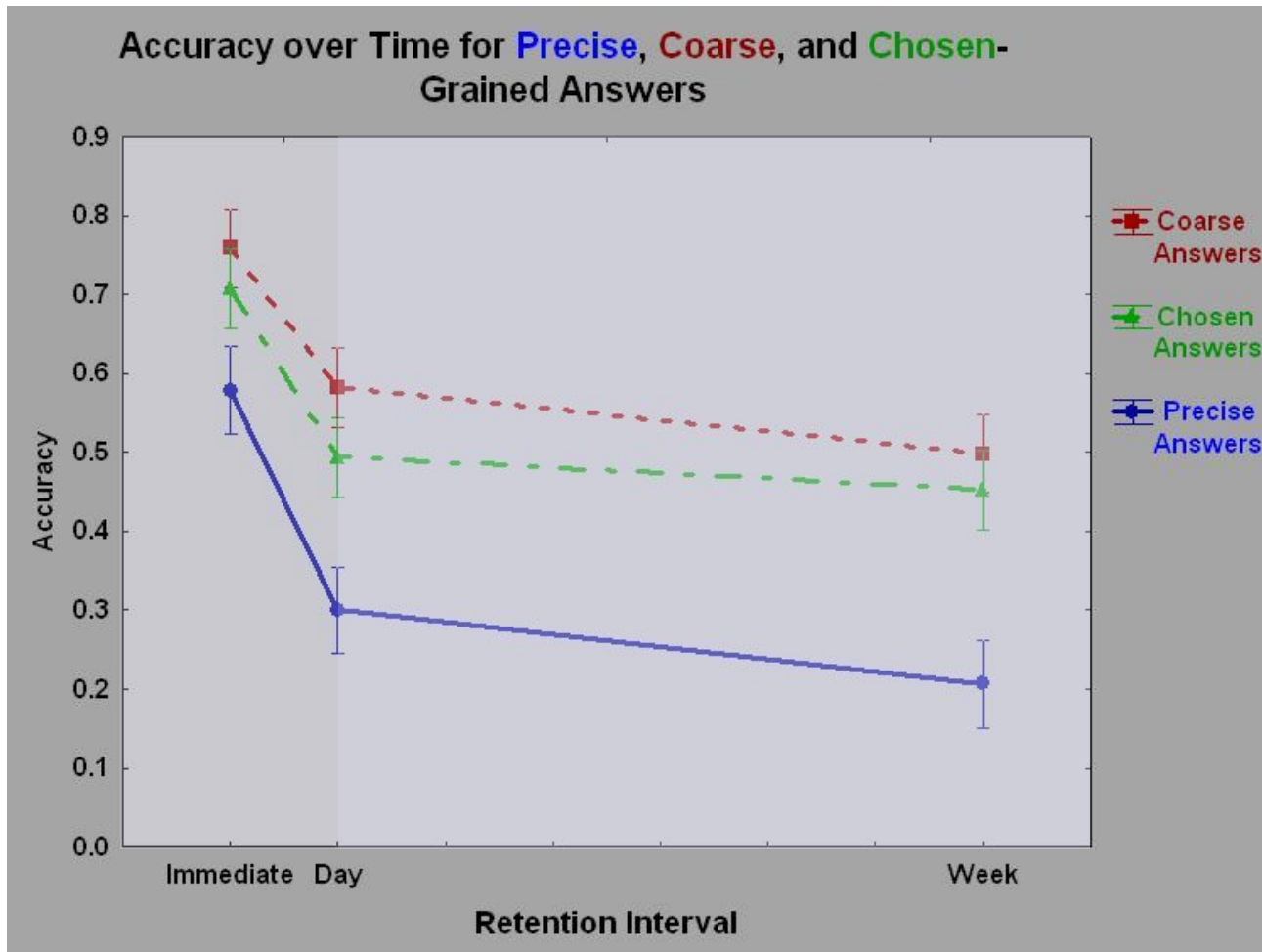
**highly likely**

“Sometime in the early evening ...”

**definitely**

***ACCURACY - INFORMATIVENESS TRADE-OFF***

# Strategic Regulation of Memory Grain Size over Time



## Control of Grain Size and Report Option

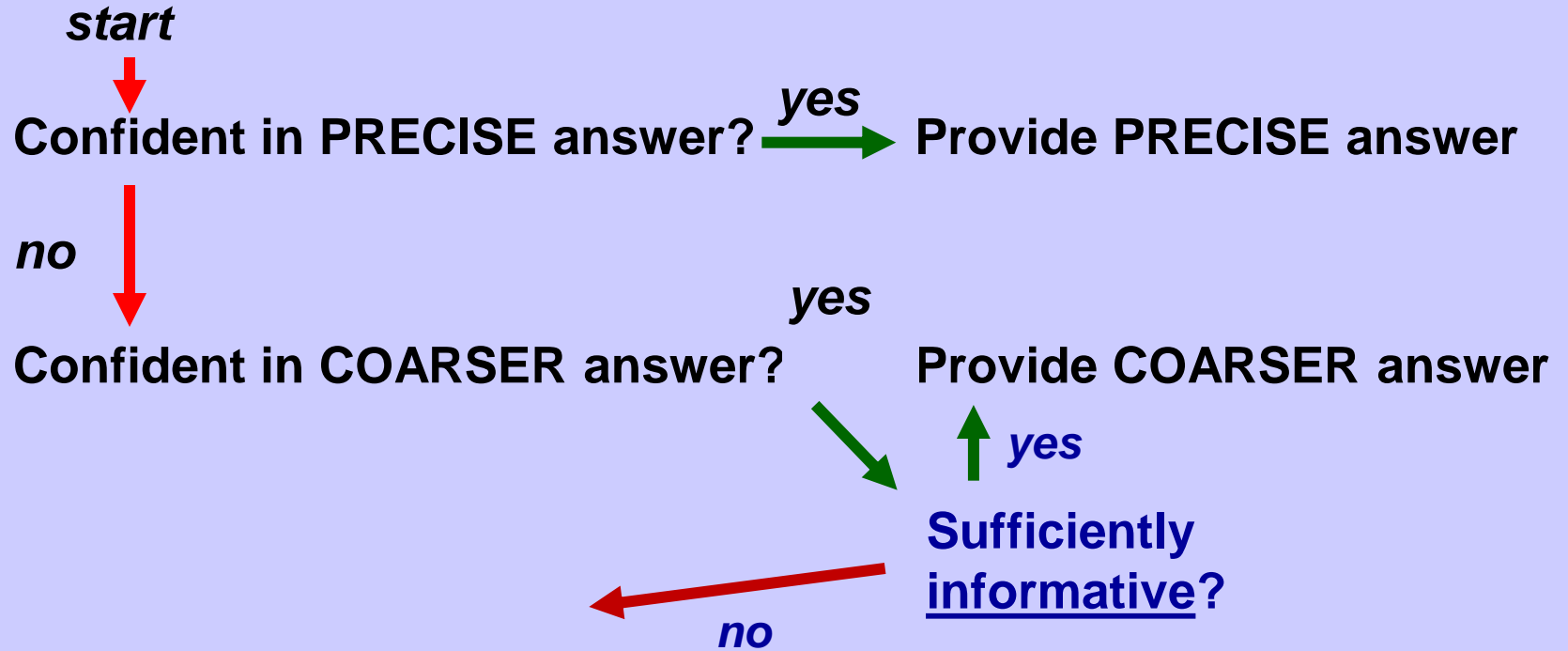
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- Both involve an accuracy – informativeness trade-off.
- Both involve monitoring the correctness of candidate answers.
- Both involve setting a report criterion per competing incentives for accuracy and informativeness.

➤ A single integrated model?



# Control of Grain Size and Report Option



- *Pragmatics (Grice, 1965)*
- *Social/situational norms*

## Interim Conclusions

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- Report option and grain size are both important means of regulating accuracy and informativeness of memory reports.
- We must understand such regulation in order to understand the factors underlying memory performance in real-life settings.
- Doing so requires examination of cognitive, metacognitive, and social-pragmatic contributions to memory performance.

# **Metacognitively Guided Retrieval and Report (META-RAR): Quality Control Processes in Recall**

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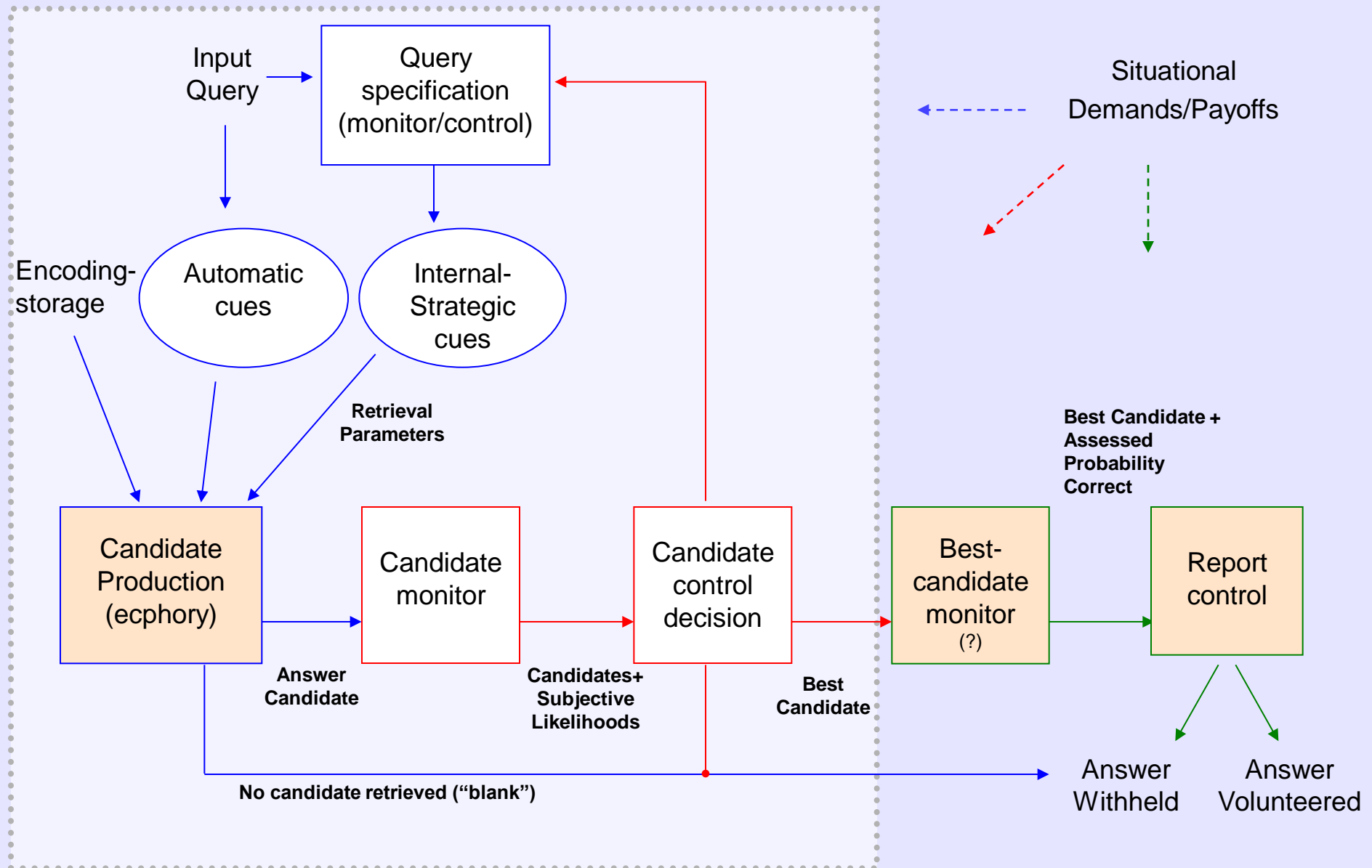
**Washington**  
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# RATIONALE

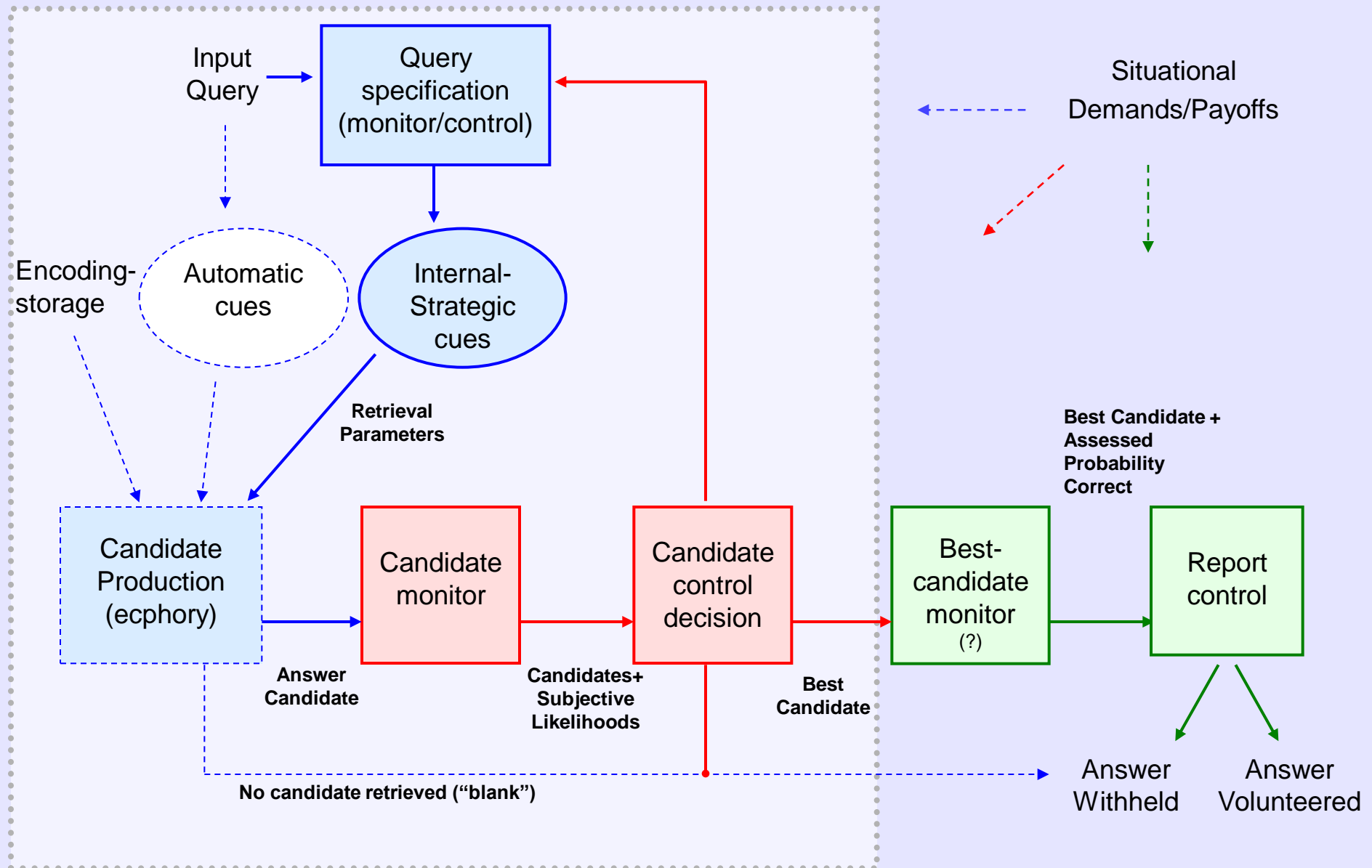
## Quality control in manufacturing involves:

- post-production monitoring and control processes that identify and screen out defective products. *[back-end]*
- improved production techniques, so that fewer defective products are produced in the first place. *[front-end]*

# META-RAR FRAMEWORK



# META-RAR FRAMEWORK



# RAR-QAP METHODOLOGY

Cue Word	Produced Candidates	Confidence	Report Decision
TABLE	C <b>HAI</b> R <b>CHOIR</b> C <b>HEE</b> R	<u>40</u> %	YES / <b>NO</b>
LIGHT	<b>SKIRT</b> S _ _ _ _ S _ _ _ _	<u>100</u> %	<b>YES</b> / NO
LOCK	T <b>IM</b> E R <b>TUNE</b> R T _ _ E R	<u>80</u> %	<b>YES</b> / NO

# RAR-QAP METHODOLOGY

Cue Word	Produced Candidates	Confidence	Report Decision
TABLE	C <u>H</u> AIR C <u>H</u> OIR C <u>H</u> EEER	<u>40</u> %	YES / NO
LIGHT	S <u>K</u> I <u>R</u> <u>T</u> S _ _ _ S _ _ _	<u>100</u> %	YES / NO
LOCK	T <u>I</u> M <u>E</u> R T <u>U</u> N <u>E</u> R T _ _ E R	<u>80</u> %	YES / NO

## MEASURES:

- Production quality
- Candidate monitoring
- Best-candidate monitoring
- Report control
- Free-report performance (accuracy and quantity)



# FRONT-END CONTROL

## **Source constrained recall** (Halamish, Goldsmith & Jacoby, 2012)

- Self-initiated use of source information to constrain what comes to mind during retrieval.
- Example: mental reinstatement of encoding operations.

## **Choice of retrieval strategy** (Halamish, Goldsmith & Jacoby, in prep.)

- Direct retrieval vs. Generate-Recognize strategy.
- Example: choose direct retrieval when cue-target association is weak; G-R when association is strong.

# Future Plans

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- **META-RAR framework:**

- **Other types of front-end control**
- **The “retrieval loop” component**
- **Interactions between front-end and back-end processes**
- **Applications (e.g., children, aging, confabulators)**
- **Front-end vs. back-end control of memory grain size**

- **Other issues:**

- **Conscious vs. unconscious influences**