

The 2012 Technion workshop on Cognition and Organizational Behavior:

In Honor of Daniel Gopher and Miriam Erez

Bloomfield Building, Technion City, Haifa, May 13-14, 2012

Registration at: <http://tx.technion.ac.il/~arielt/siteForWorkshop3/>

Tentative program

Day 1 (May 13): Cognition and Performance in honor of Daniel (Danny) Gopher

Topic	Speaker	Location: Auditorium(ground Floor) Time
9:30-10:00 gathering + coffee		
Cognitive process and Neuroscience		
TBA	Peretz Lavie	10:00- 10:40
Intervening in Cognitive Aging	Yaakov Stern	10:40 – 11:20
11:20 -11:40, Coffee break		
Attention and executive control		
A Tale of two Training Strategies: Boosting Cognition and Brain Function	Arthur F. Kramer	11:40 – 12:20
Strategic Control of Attention to Events and to Tasks.	Christopher D. Wickens	12:20 – 13:00
13:00 - 14:30, Lunch		
Applications		
Emphasis Change,	Yaakov Greenshpan	14:30-15:10

Basketball and Ice Hockey		
A Short History of Medical Errors	Yoel Donchin	15:10- 15:50
15:50- 16:10, Coffee break		
Learning and decisions		
Attention Investment and Decision Making	Eldad Yechiam	16:10- 16:40
On the Decision to Explore	Ido Erev	16:40-17:10
17:10-17:30, Coffee break		
Panel of former students and co-workers (short presentations): Yael Einav, Gil Hupert-Graff, Nahum Fosfeld, Michael Brikner, Vered Erev-Yehene, Chair: Yair Lifshitz	17:30- 18:30	
Daniel Gopher	18:30-18:50	
19:00 dinner with Gopher roasting		

Day 2 (May 14): Organizational Behavior in honor of Miriam (Mia) Erez

Topic	Speaker	Location: Auditorium(ground Floor) Time
9:30-10:00 gathering + coffee		
Climate and Innovation (Chair: Cynthia Lee)		
An Historical Overview of the Service Climate Research Paradigm	Ben Schneider	10:00- 10:35
What is the Difference Between Organizational Climate and Culture (and Why do People Mix the Two)?	Dov Zohar	10:35 – 11:10
Toward a Psychology of Entrepreneurship — An Action Regulation Theory Perspective	Michael Frese	11:10-11:45
11:45;-12:15, Coffee break		
Motivation (Chair: Avi Kluger)		
The Effect on Performance of Having Simultaneous Learning and Performance Goals	Ed Locke	12:15 – 12:50
The Importance of Subconscious Goals for Influencing Organizational Behavior	Gary Latham	12:50 – 13:25
Means Efficacy: A Motivational Construct Whose Time Has Come	Dov Eden	13:25- 14:00
14:00- 15:00, Lunch		
Cross-Culture and Emotions (Chair: Julia Bear)		

Emotions at Work	Anat Rafaeli	15:00-15:35
Ecocultural Predictors of Country-Culture clusters	Simcha Ronen	15:35- 16:10
Cultural Intelligence and the Evolution of Cross-Cultural OB	Chris Earley	16:10:16:45
16:45- 17:00, Coffee break		
Innovation Center - Iris Arbel		17:00- 17:30
Panel of former students (short presentations): Eitan Naveh, Ester Unger-Aviram, Dana Vashdi, Ella Miron-Spektor, Alon Lisak (Chair: Cynthia Lee)		17:30- 19:00
Mia Erez		19:00 - 19:10
19:10 Dinner with Erez roasting (rare).		