



Minerva Stiftung Gesellschaft



The William Davidson Faculty of
Industrial Engineering and Management



TECHNION
Israel Institute
of Technology

Max-Wertheimer Minerva Center for Cognitive Processes and Human Performance

The AI Eicoff

Technion MBA Networking Seminars

Joint Minerva-MBA Workshop on "Behavioral Economics and Startups"

15.12.15, Faculty of Industrial Engineering and Management, Technion

16:00 Reception (2nd floor)

16:30 – 16:40 Greetings by Prof. Dovev Lavie, the Vice dean of MBA programs

16:40-17:25 Prof. Uri Gneezy, Epstein/Atkinson Endowed Chair in Behavioral Economics, Professor of Economics & Strategy, University of California in San Diego: Incentives and behavior change

17:25-18:10 Prof. Ido Erev, Professor of Behavioural Science Technion: Clicking decisions and ex-post optimality

18:10-18:25 Discussion

Participation is free of charge, but the seats' number is limited.
For registration please write to michalgl@ie.technion.ac.il till December 10th

הזמנה זו מהווה אישור כניסה עם רכב לטכניון ביום הכנס (החל מהשעה 15:30)