



אוניברסיטת חיפה
הפקולטה למדעי החברה

מתכבדים להזמין
לערב חגיגי

לכבוד

Prof. Elizabeth F. Loftus
University of California, Irvine

לרגל הענקת תואר ד"ר לשם כבוד
על ידי אוניברסיטת חיפה

האירוע יתקיים ביום שלישי כ"ב אייר תשס"ה
18:00 בשעה (31.5.2005)
באולם 5009 , קומה 5 בניין רבין
אוניברסיטת חיפה

ה ז מ נ ה



University of Haifa
Faculty of Social Sciences

Cordially invites you to attend
a special event

in honor of

Prof. Elizabeth F. Loftus
University of California, Irvine

Recipient of the
Doctor of Philosophy
Honoris Causa
of the University of Haifa

The event will take place on
Tuesday, May 31 2005, at 18:00
Hall 5009, 5th floor, Rabin Complex.

INVITATION

PROGRAM

Greetings

Prof. Arye Rattner, Dean
Faculty of Social Sciences

Lecture

Prof. Elizabeth F. Loftus
"What's the Matter with Memory?"

Festive Reception

Courtyard 5th floor, Rabin Complex



R.S.V.P
no later than May 24, 2005
Tel: 04 - 8240331
ack@hevra.haifa.ac.il

בתוכנית

ברכות

פרופ' אריה רטנר, דיקן הפקולטה למדעי החברה

הרצאה

Prof. Elizabeth F. Loftus
"What's the Matter with Memory?"

ההרצאה תיערך בשפה האנגלית

קבלת פנים חגיגית

ברחבת הפסיון, קומה 5 בניין רבין



נא אשרי/י השתתפותך
לא יאוחר מ-24.5.2005
בטל: 04-8240331
דוא"ל: ack@hevra.haifa.ac.il

Elizabeth F. Loftus

University of California, Irvine

Distinguished Professor



Professor Elizabeth Loftus a Distinguished Professor in University of California Irvine, is a member of the National Academy of Sciences and a fellow of the American Academy of Arts & Sciences. Loftus' work over the past three decades has shown that the memory is highly susceptible to distortion and contamination, and that people can be influenced to "remember" experiences that did not actually occur.

Her research on false recollections, the reliability of eyewitness reports and memory "recovered" through therapy has affected how law enforcement agencies and the court system consider such testimony.

Professor Loftus was recently named one of the top 100 psychologists of the 20th century (survey by the General Review of Psychology). She also just won a prestigious \$200,000 prize, the 2005 University of Louisville Grawemeyer Award for Psychology.

On the evening prior to Professor Loftus departure for Israel she will receive The University of California, Irvine, Faculty Achievement Award.

Faculty Achievement Award - This award recognizes a faculty member who has achieved great professional prominence in their field for their contributions to research, teaching, and public service, the three-fold mission of the University of California. This individual is recognized as a role model and has contributed to the excellence of UCI.